

# CURRICULUM: DATA SCIENCE PRODEGREE



LEARNING

## INTRODUCTION - 24 HOURS

BATCH LAUNCH	Intro to Program   Curriculum Overview   Learning Methodology   Guest Lecture
ALL ABOUT DATA	Data   Variables   Data Types   Measures of Central Tendency in Data   Understanding Skewness in Data   Measures of Dispersion   Data Distribution
ANOVA/ REGRESSION ANALYSIS	Analysis of Variance and Covariance   One way analysis of variance   Assumption of ANOVA   Statistics associated with one way analysis of variance   Interpreting the ANOVA Results   Two way analysis of variance   Interpreting the ANOVA Results   Analysis of Covariance   Examine Regression Results   What is Regression Analysis   Linear and Logistic Regression   Statistics Associated with Regression
PREDICTIVE MODELLING	Decision Trees and Neural Networks   Introduction to Predictive Modelling with Decision Trees   Assumptions   Formulate the Model Estimate the Parameters   Check the Prediction Accuracy
TREE AND BAYESIAN NETWORK MODELS	Decision Trees, Bagging   Random Forests, Boosted Trees   Bayesian Classification Models
NEURAL NETWORKS	Perceptron, MLP, Back Propagation   Revision of Key Concepts

## R - 66 HOURS

RBASICS	R Base Software   Understanding CRAN   RStudio The IDE   Basic Building Blocks in R   Sequence of Numbers in R   Understanding Vectors in R   Basic Operations Operators and Types
RFUNCTIONS	Handling Missing Values in R   Subsetting Vectors in R   Matrices and Data Frames in R   Logical Statements in R   Lapply, sapply, vapply and tapply Functions
LINEAR REGRESSION THEORY - R	Covariance and Correlation   Multivariate Analysis   Assumptions of Linearity Hypothesis Testing   Limitations of Regression
BUSINESS CASE: MANAGING CREDIT RISK	Business Case : Managing Credit Risk   Meaning of Credit Risk   Impact of Credit Default   Sources of Data for Managing Risk   Understanding Loss Given Default   Understanding Default
LOSS GIVEN DEFAULT LINEAR REGRESSION R	Loss Given Default Linear Regression R   Extract Data in R   Univariate Analysis of Data   Apply Data Transformations   Bivariate Analysis of Data   Identify Multicollinearity in Data   Treatment on Data   Identify Heteroscedasticity Discuss what could be the Reason for Heteroscedasticity   Modelling of Data Variable Significance Identification   Model Significance Test   Predict using Testing Data Set   Validate the Model Performance
LOGISTIC REGRESSION THEORY - R	Reason for Logistic Regression   The Logistic Transform   Logistic Regression Modelling   Model Optimisation   Understanding ROC Curve
PROJECT 1	Project 1 - Default Modelling using Logistic Regression in R
SUPPORT VECTOR MACHINES (THEORY)	Introduction to SVM   Classification as a Hyper Plane Location Problem   Motivation for Linear Support Vectors   SVM as Quadratic Optimization Problem   Non Linear SVM   Introduction to Kernel Functions
PROJECT 2	Project 2 - Default Modelling using SVM in R
DECISION TREES	Introduction to Decision Trees   Theory of Entropy & Information Gain   Stopping Rules   Overfitting Problem   Cross Validations for Overfitting Problem   Pruning as a Solution for Overfitting   Ensemble Learning Notion   Concept of Bootstrap Aggregation   Concept of Random Forest
BUSINESS CASE	Business Case : Intrusion Detection in IT Network   Meaning of Intrusion in IT Cost of Intrusion   Meaning of Intrusion Detection System
PROJECT 3	Project 3 - Network Intrusion Detection using Decision Tree & Ensemble Learning in R
GUEST LECTURE	Industry View from Expert   Refresher on R   Open House

## PYTHON - 35 HOURS

PYTHON BASICS	What is Python?   Installing Anaconda   Understanding the Spyder Integrated Development Environment (IDE)   Lists, tuples, dictionaries, variables
DATA STRUCTURES IN PYTHON USED FOR DATA ANALYSIS	Intro to Numpy Arrays   Creating ndarrays   Indexing   Data Processing using Arrays   File Input and Output   Getting Started with Pandas

DATA FRAME MANIPULATION	Data Acquisition(Import & Export)   Indexing   Selection and Filtering   Sorting & Summarizing   Descriptive Statistics   Combining and Merging Data Frames   Removing Duplicates   Discretization and Binning   String Manipulation   PLUS: Project Work on Python
OTHER PREDICTIVE MODELLING TOOLS	Intro to Machine Learning   Random Forests   Sklearn Library & Statsmodels
PROJECT 4	Project 4 - Default Modelling using Logistic Regression in Python
PROJECT 5	Project 5 - Credit Risk Analytics using SVM in Python
PROJECT 6	Project 6 - Intrusion Detection using Decision Trees & Ensemble Learning in Python

## SAS - 40 HOURS

INTRODUCTION TO SAS AND SAS PROGRAMS	What is SAS?   Key Features   Submitting a SAS Program   SAS Program Syntax   Examining SAS Datasets Accessing SAS Libraries   Sorting and Grouping   Reporting Data   Using SAS Formats
READING AND MANIPULATING DATA	Reading SAS Datasets   Reading Excel Data   Reading Raw Files   Reading Database Data   Creating Summary Reports   Combining Datasets
DATA TRANSFORMATIONS	Writing Observations   Writing to Multiple Datasets   Accumulating Total   Creating Accumulating Total for a Group of Data   Data Transformations
MACROS	Introduction to Macro Variables   Automatic Macro Variables   User Defined Macro Variables   Macro Variable Reference   Defining and Calling Macros   Macro Parameters   Global and Local Symbol Table   Creating Macro Variables in the Data Step
SQL	Introduction to SQL   How Does RDBMS Work?   SQL Procedures   Specifying Columns   Specifying Rows   Presenting Data   Summarizing Data   Writing Join Queries using SQL   Working with Subqueries, Indexes and Views   Set Operators   Creating Tables and Views using Proc SQL
PROJECT 7	Project 7 - Store Data Analytics in SAS

## TABLEAU - 10 HOURS

TABLEAU BASIC	Introduction to Visualization   Working with Tableau   Visualization in Depth Data Organisation   Advanced Visualization   Mapping   Enterprise Dashboards Data Presentation
BEST PRACTICES FOR DASHBOARDING AND REPORTING AND CASE STUDY	Have a Methodology   Know Your Audience   Define Resulting Actions Classify Your Dashboard   Profile Your Data   Use Visual Features Properly   Design Iteratively
INTRODUCTION TO THE GROUP PROJECT	Choice of three projects on various domains

## JOB READINESS - 8 HOURS

RESUME BUILDING AND INTERVIEW PREP	Resume Building   Personal Branding   Tips and Resources   Interview Skills
1:1 MOCK INTERVIEWS	1:1 Mock Interviews with Industry Veterans to Clear the Technical Round of Interviews to Give You Confidence to Face Real World Scenarios
GROUP PROJECT PRESENTATION	Groups Present their Project Presentation in Front of Their Peers and industry Experts Evaluate the Solution (Refresher session for online batches)

## HANDS-ON PROJECTS

DEFAULT MODELLING USING LOGISTIC REGRESSION IN R	DEFAULT MODELLING USING SVM IN R	NETWORK INTRUSION DETECTION USING DECISION TREE & ENSEMBLE LEARNING IN R
DEFAULT MODELLING USING LOGISTIC REGRESSION IN PYTHON	CREDIT RISK ANALYTICS USING SVM IN PYTHON	INTRUSION DETECTION USING DECISION TREES & ENSEMBLE LEARNING IN PYTHON
STORE DATA ANALYTICS IN SAS		